

SPONSORING &  
EXHIBITION PROGRAM

CIMAC CONGRESS 25

ZURICH, MAY 19 – 23, 2025

# 31st CIMAC WORLD CONGRESS

Technology for Ship Propulsion | Power Generation | Rail Traction



# Dear friends and members of the CIMAC community,

It's Congress time again: CIMAC holds its major international Congress and offers a unique opportunity to keep up to date with the latest innovations in the internal combustion engine industry. **On May 19, 2025, CIMAC will open the doors to its 31st global CIMAC Congress.** This time, Zurich in Switzerland will be the host city of the meeting.

At the Congress, you will expect an enormous number of different presentations covering almost the entire field of large engine technology: Basic research will be represented, as well as non shaftline propulsion systems, digitization, system integration, fuels and many more. Being **the leading global non-profit association** of the Internal Combustion Engine community, it is **CIMAC's** vision to promote large engine technology from the sectors marine, power generation & railway. In pursuit of the transition to a low-carbon future, the congress will have a **strong focus on sustainability.**

The CIMAC exhibition is the meeting place for customers and partners and one of the most effective ways of promoting your company and your latest products to a targeted audience. Don't miss the deadlines to secure your booth space. The opportunity to **meet customers, suppliers, and peers** at the CIMAC Congress is certainly one of the main values of the Congress. A business and networking opportunity not to be missed.

Also take advantage of our **sponsorship packages** which are an effective way to promote your brand and increase the visibility of your business within the CIMAC community before and during the Congress.

On behalf of the CIMAC Board, I heartily invite you to the CIMAC Congress in Zurich and look forward to seeing you at the Congress and at your stand in the exhibition area.

**Once again – Welcome!**



**Christoph Rofka**

Vice-President, Communication Accelleron  
Turbo Systems Switzerland Ltd.



# Sponsorship & Exhibition Program

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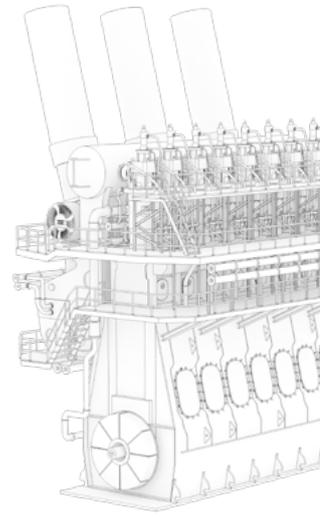


# Why CIMAC Congress?

**CIMAC is the most important platform for the dialogue amongst the engine industry, technical experts and engine users.**

The CIMAC World Congress will be held from **19 - 22 May 2025 in Zurich, Switzerland**. More than 900 attendees (experts, exhibitors) from all over the world are expected to present and discuss the latest developments, research results and trends in the field of combustion engines. In addition, an accompanying exhibition and various other events are organized in order to support the dialogue within the network.

This outstanding event will be an ideal platform to present your company by sponsoring the CIMAC World Congress. We offer you a unique opportunity through various sponsorship packages which are enclosed.



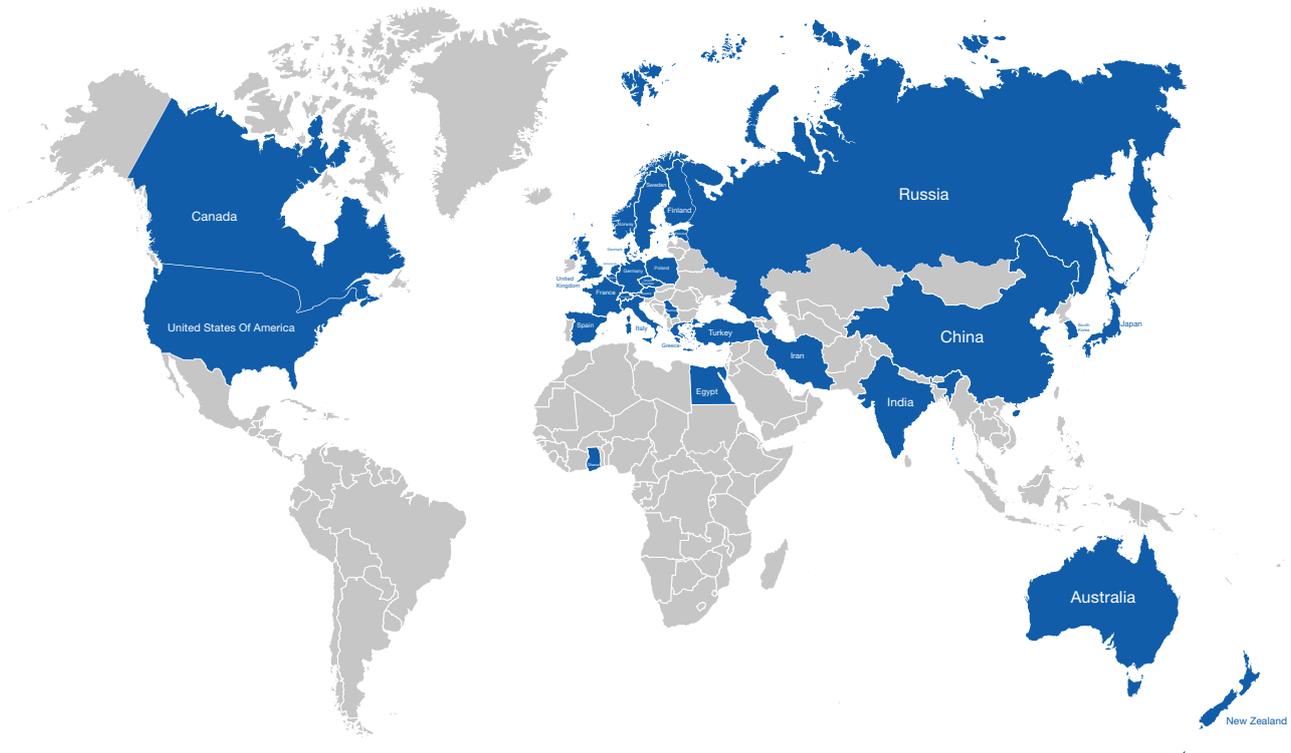
## History of CIMAC Congress

Year	City	Attendees	Papers	Year	City	Attendees	Papers
1951	Paris	505	89	1983	Paris	779	110
1953	Milan	315	28	1985	Oslo	647	97
1955	The Hague	380	29	1987	Warsaw	582	96
1957	Zurich	619	25	1989	Tianjin	406	104
1959	Wiesbaden	790	36	1991	Florence	428	103
1962	Copenhagen	749	30	1993	London	483	118
1965	London	726	31	1995	Interlaken	520	99
1968	Brussels	690	30	1998	Copenhagen	812	147
1971	Stockholm	719	49	2001	Hamburg	845	177
1973	Washington D.C.	630	50	2004	Kyoto	708	199
1975	Barcelona	870	57	2007	Vienna	779	182
1977	Tokyo	578	81	2010	Bergen	800	217
1979	Vienna	706	68	2013	Shanghai	889	261
1981	Helsinki	687	87	2016	Helsinki	815	220
				2019	Vancouver	815	281
				2023	Busan	810	248



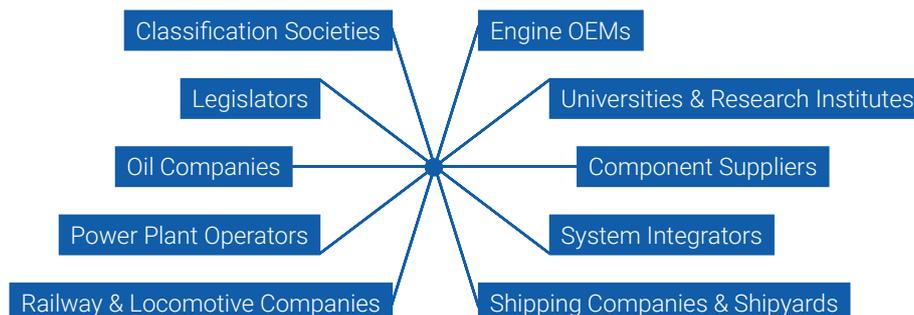
# Who attends the CIMAC Congress?

CIMAC Congress attendees come from more than 30 countries in America, Asia, Europe, Australia and Africa:



## Target Groups in the fields of Shipping, Power Generation and Rail Traction

**More than 900 attendees** will attend one of the most important international events in the field of Large Diesel and Gas Engines – the 31st CIMAC Congress.





## KONGRESSHAUS ZÜRICH

### **Kongresshaus Zürich**

The Convention Center is located in the vibrant heart of Zurich, Switzerland's economic metropolis. It brings together business, culture, the arts and gastronomy under one roof to create an all-embracing experience. This is a place that enriches people's lives and helps their ideas and visions to flourish. The Convention Center and Tonhalle complex is an important work of Swiss architecture and as such an object of supra-municipal importance.

### **Zurich Convention Center Ltd.**

#### **Kongresshaus Zürich AG**

Gotthardstrasse 5  
8002 Zurich  
Switzerland

[KONGRESSHAUS.CH](http://KONGRESSHAUS.CH)



## VDMA Services GmbH

The VDMA Services GmbH is a fully-owned subsidiary of VDMA – German Machinery and Plant Manufacturers Association, that not only supports the participation of the German engineering industry in more than 60 fairs all over the world, but also offers fair and event management as a professional full service by the Expo Management department.

A key service of the VDMA Services GmbH is the development and support of fair concepts which meet the actual needs of each industry segment and strengthen the position of the capital goods industry.

### VDMA Services GmbH

Lyoner Straße 18  
60528 Frankfurt am Main  
Germany

[www.cimaccongress.com](http://www.cimaccongress.com)

### Your contact person



#### Hatice Altintas

Phone: +49 69 6603 1143

Fax: +49 69 6603 2143

Email: [Hatice.Altintas@vdma.org](mailto:Hatice.Altintas@vdma.org)

I will be pleased to help you with all your sponsorship and exhibition activities for the CIMAC Congress 2025, discuss your ideas and support you in implementing them.

# 1 CONGRESS LOGISTICS SPONSORSHIP

## All sponsorship packages include the following:

- **Company logo as sponsor** – on the congress website with link to sponsors website
- **Sponsor mentioned with logo** – in the congress program
- **Presence of your logo as sponsor** – in the power point presentations during the breaks

### 1.01 Congress Bags

#### 1 SPONSOR

- Company logo on the front of the bag with CIMAC Congress logo
- Opportunity to provide one piece of promotional material in the bag
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress passes for 2 attendees

**35,000 €**

Bags will be produced by the congress organizer.



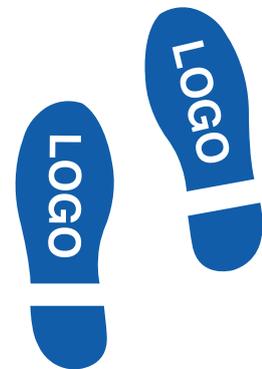
### 1.02 Signage Footprints

#### 1 SPONSOR

- Sponsor's logo on the floor on directional footprints on a high trafficked area leading at your Exhibition Booth
- Company logo on sponsors banner wall at the congress registration area
- Presence of your sponsor logo in the power point presentations during breaks
- Complimentary congress passes for 1 attendee

**15,000 €**

Foot Prints



### 1.03 Memory Sticks

#### 1 SPONSOR

- Branded memory sticks with the complete proceedings of the technical program for all attendees
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 attendee

**15,000 €**

Memory Sticks will be produced by the congress organizer.



# 1 CONGRESS LOGISTICS SPONSORSHIP

## 1.04 Pens

### 1 SPONSOR

- Company Logo printed on congress pens

**5,000 €**

Pens will be produced by the congress organizer.



Will be taken home

## 1.05 Notepads

### 1 SPONSOR

- Company Logo printed on congress notepads

**5,000 €**

Notepads will be produced by the congress organizer.



Will be taken home

## 1.06 Welcome Gift

### 1 SPONSOR

- Providing a company branded welcome gift to all attendees
- Welcome gift is included in congress bags

**8,000 €**

Plus material and production costs.



Strong visual presence

## 1.07 Umbrella

### 1 SPONSOR

- Providing a company branded umbrella for all attendees
- Umbrella is included in congress bags

**8,000 €**

Umbrella will be produced by the congress organizer.



## 1.08 Coffee to go cup

### 1 SPONSOR

- Providing a company branded coffee to go cup for all attendees
- Coffee to go cup is included in congress bags

**10,000 €**

Coffee to go cup will be produced by the congress organizer.



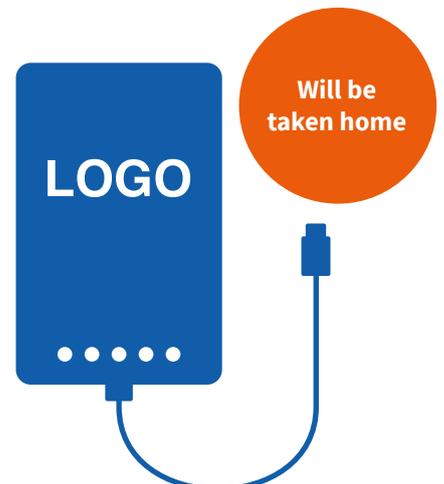
## 1.09 Powerbank

### 1 SPONSOR

- Providing a company branded Powerbank for all attendees
- Powerbank is included in congress bags

**10,000 €**

Powerbank will be produced by the congress organizer.



## 2 MOBILE APP AND WIFI AREA SPONSORSHIP

### 2.01 Mobile App – Start Screen Sponsor

#### 1 SPONSOR

- Your company logo / banner ad will appear on the main screen upon initial opening for all users (exclusive)
- A banner click will lead to sponsor-provided URL
- Banner ad rotating with other sponsors in footer
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 attendee

**15,000 €**

Logo / banner must be provided by the Sponsor.



### 2.02 Mobile App – Banner Ad Sponsor

#### MAX. 5 SPONSORS

- Banner ad rotating with other sponsors in footer
- Company logo as sponsor on the congress website with link to sponsors website
- Sponsor mentioned in the congress program with logo
- Company logo on sponsors banner wall at the registration area in the congress venue
- Presence of your logo as sponsor in the power point presentations during the breaks

**7,000 €**

Banner must be provided by the Sponsor.



### 2.03 WIFI Area Sponsorship

#### 1 SPONSOR

- Branding with company logo of visitor WIFI-Vouchers

**10,000 €**

Logo must be provided by the Sponsor.



# 3 ROOM SPONSORSHIP

## 3.01 Session Room Sponsorship

### MAX. 4 SPONSORS

- Company logo at room entrance
- Company logo on screen at the beginning and end of the session
- Room will be named after your company during the congress
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 to 2 attendees (depending on the size of the room)

**15,000 – 20,000 €**

Logo must be provided by the Sponsor.



## 3.02 One-Day Catering

### MAX. 4 SPONSORS

- Branding of napkins and coffee-to-go cups with company logo
- Company logo on bars and food stations in the catering areas
- Possibility to provide company branded cupcakes or cake pops for the afternoon coffee breaks (company own production costs)

**6,000 €**

Napkins and coffee to go cups will be produced by the congress organizer.



## 3.03 Media Check Sponsorship

### 1 SPONSOR

- Company logo on all desktop workstations
- Placement of roll-up banners, mouse pads, print and promotion material at the media check where all speakers hand in their presentations

**5,000 €**

Roll-up banner, mouse pads and other promotion material must be provided by the Sponsor.



## 3 ROOM SPONSORSHIP

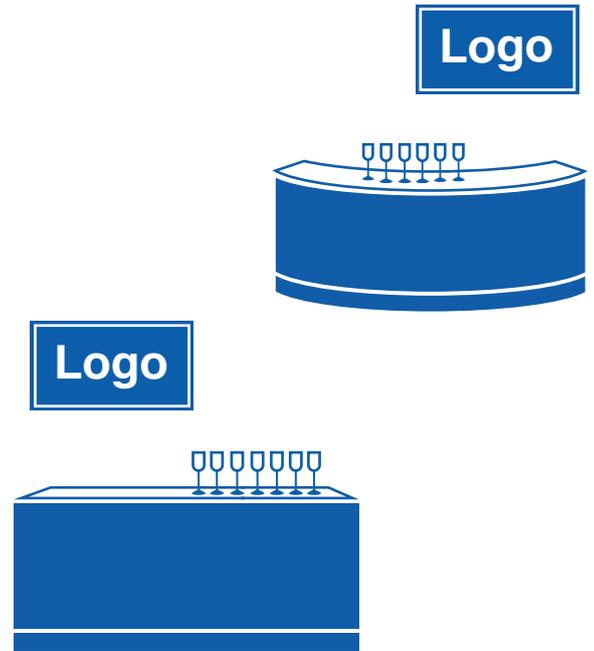
### 3.04 Bar Area Sponsorship

#### 2 SPONSORS

- Company logo in the bar area (Banner) during the whole congress
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 attendee

**15,000 €**

Roll-up banner and other promotion material must be provided by the Sponsor.



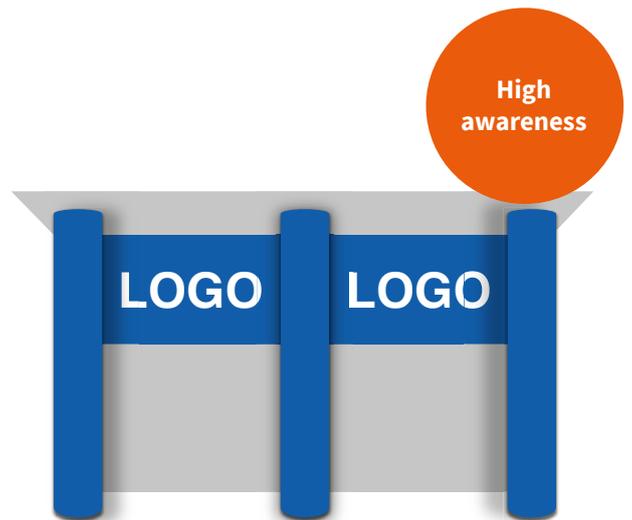
### 3.05 Registration Area Sponsorship

#### 1 SPONSOR

- Company logo at the registration area (Banner) during the whole congress
- Company logo on sponsors banner wall at the registration area in the congress venue

**10,000 €**

Roll-up banner, and other promotion material must be provided by the Sponsor.



### 3.06 Welcome Reception

#### 1 SPONSOR

- Signage with company logo at the entrance of the event
- Complimentary congress pass for 1 attendee
- Company logo on invitation card

**15,000 €**

Signage and cocktail napkins must be provided by the Sponsor.



## 4 OTHER OPPORTUNITIES

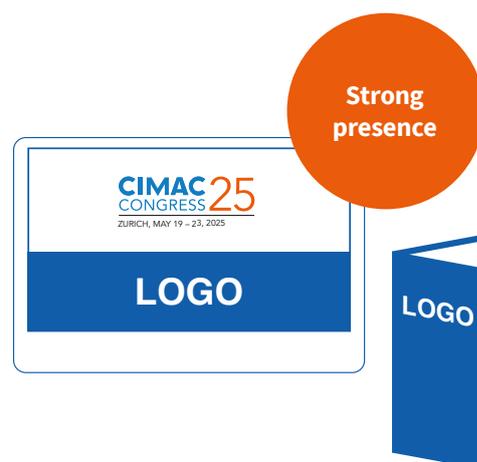
### 4.01 Closing Ceremony Banquet

#### 1 SPONSOR

- Signage with company logo at the entrance of the event
- Company logo on invitation card
- Complimentary congress pass for 1 attendees

**15,000 €**

Graphic must be provided by the sponsor.



### 4.02 Staffing Shirts Sponsorship

#### 1 SPONSOR

- Company branded polo shirts (front side) with CIMAC Congress logo (back side)
- Company logo on sponsors banner wall at the registration area in the congress venue
- Complimentary congress pass for 1 attendee

**15,000 €**

Shirts will be produced by the congress organizer.



### 4.03 Wall Banner

#### 3 SPONSORS

##### 4.01.01 Small Wall Banner on exhibition floor:

- Placement of one wall banner in the exhibition lobby

**4,000 €**

Graphic must be provided by the sponsor. Banner will be produced by the congress organizer.

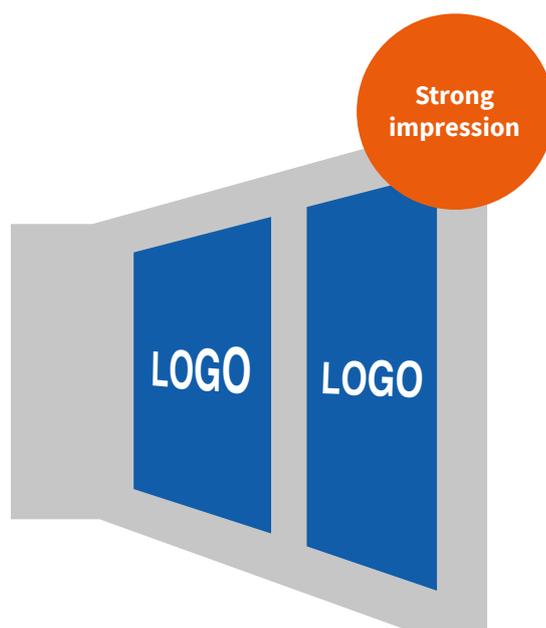
#### 3 SPONSORS

##### 4.01.02 Large Wall Banner on exhibition floor:

- Placement of one wall banner in the exhibition lobby

**6,000 €**

Graphic must be provided by the sponsor. Banner will be produced by the congress organizer.



## 4 OTHER OPPORTUNITIES

### 4.04 Advertising in Pre Program

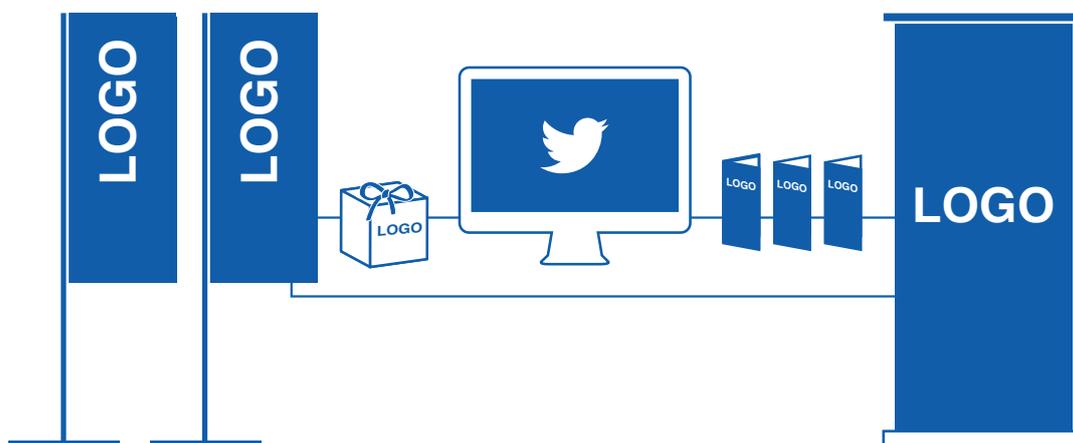
4.04.01 Back Cover Online Pre Program .....	<b>4,000 €</b>
4.04.02 Inside Front Cover Online Pre Program .....	<b>3,000 €</b>
4.04.03 Inside Back Cover Online Pre Program .....	<b>2,000 €</b>
4.04.04 Inside Full Page Online Pre Program .....	<b>1,500 €</b>

### 4.05 Advertising in Final Program

4.05.01 Back Cover Online Final Program .....	<b>8,000 €</b>
4.05.02 Inside Front Cover Online Final Program .....	<b>6,000 €</b>
4.05.03 Inside Back Cover Online Final Program .....	<b>4,000 €</b>
4.05.04 Inside Full Page Online Final Program .....	<b>3,000 €</b>

### 4.06 Additional Sponsorship Opportunities

4.06.01 Banner ad rotating on congress website .....	<b>2,000 €</b>
4.06.02 Beach flags to be produced and delivered by sponsor .....	<b>4,000 €</b>
4.06.03 Banner to be produced and delivered by sponsor .....	<b>3,000 €</b>
4.06.04 Newsletter post entry as teaser with a link to your own website.....	<b>2,000 €</b>



## PARTNERSHIP-LEVEL



# Show maximum promotional presence!

All sponsors will receive the highest recognition for their support of the 31st CIMAC World Congress. Depending on the total sum of sponsorship, different partner levels can be achieved:



**Platin Partner**  
40,000 € and more



**Gold Partner**  
30,000 € – 39,000 €



**Silver Partner**  
20,000 € – 29,000 €



**Bronze Partner**  
15,000 € – 19,000 €

Show maximum promotional presence as a Sponsor of the CIMAC Congress 2025! You can be sure to draw the full attention!

All Sponsors who will not achieve precious metal status will be announced as premium Sponsors.

# GENERAL TERMS AND CONDITIONS FOR SPONSORSHIPS WITHIN THE FRAMEWORK OF THE CIMAC WORLD CONGRESS 2025

# CIMAC CONGRESS 25

ZÜRICH, MAY 19 – 23, 2025

## Article 1 Scope of application of the General Terms and Conditions

**1.1** VDMA Services GmbH, Lyoner Str. 18, 60528 Frankfurt am Main, Germany ("VDMA Services"), is the organizer of the CIMAC World Congress 2025 in Zurich (the "Event"). Within the framework of the Event, VDMA Services offers

**1.2** The contractual relations between VDMA Services and the Sponsor (the "Parties") are governed by these General Terms and Conditions (the "Contract").

**1.3** Sponsorship bookings must be made using the official booking form of the Event and are subject to acceptance of these General Terms and Conditions. The booking form, duly completed and with a legally binding signature, must be sent by post, fax or email to

VDMA Services GmbH  
Lyoner Straße 18  
60528 Frankfurt am Main  
Germany  
Phone +49 69 6603 1892  
Telefax +49 69 6603 2143  
Email [info@vdmaseservices.org](mailto:info@vdmaseservices.org)  
Internet [www.vdmaseservices.de](http://www.vdmaseservices.de)

**1.4** Deviating or supplementary conditions of the Sponsor are not taken into account. This also applies to general terms and conditions of the Sponsor.

## Article 2 Admission / Confirmation

**2.1** Only companies and institutions with a direct connection to the Event topics, the Event participants or the industries represented are admitted as Sponsors. Whether or not a Sponsor is admitted is decided by VDMA Services at their own reasonable discretion.

**2.2** Sponsorship options will be awarded in the order of receipt by VDMA Services. If a sponsorship option has already been filled otherwise, alternatives may be offered.

**2.3** An applicant has no right to demand to be admitted as a Sponsor. The admission as a Sponsor will be confirmed in text form. The admission is valid for no other than the company or institution named in the confirmation. Once the confirmation has been received, the Contract between the Sponsor and VDMA Services is deemed concluded (conclusion of Contract).

**2.4** VDMA Services may revoke an existing admission if this was granted on the basis of false requirements or information given or if admission requirements subsequently cease to apply.

## Article 3 Exclusivity

**3.1** VDMA Services may enter into contracts with other sponsors, unless the organizer has explicitly guaranteed exclusivity of a service within the sponsoring package.

## Article 4 Scope of the Contract

**4.1** Performance by VDMA Services and counter-performance by the Sponsor are specified in the individual sponsorship offer.

**4.2** The Sponsor is responsible for the items they contribute. VDMA Services does not bear any insurance risk. Sponsors are advised to take out suitable insurance cover.

## Article 5 Fee / terms of payment

**5.1** The Sponsor is obliged to pay VDMA Services the fee pursuant to the sponsorship offer.

**5.2** Payment is due 14 days following conclusion of the Contract and receipt of the invoice by the Sponsor, without deduction. The relevant date is the date when the amount is credited to the VDMA Services bank account.

**5.3** All prices quoted are exclusive of the statutory value added tax.

## Article 6 Cancellation and non-performance by the Sponsor

**6.1** The Sponsor may cancel its offer free of charge only until admission is granted by VDMA Services GmbH.

**6.2** If the Sponsor withdraws from the Contract after admission, it must pay damages.

The prorated fee that is payable as damages is as follows:

- 25% of the agreed fee if cancelled up to 6 months prior to the Event; and
- 50% of the agreed fee if cancelled less than 6 months up to 1 month prior to the Event; and
- 100% of the agreed fee if cancelled during the one-month period directly preceding the Event.

The Sponsor may prove that there is no damage at all or that the damage incurred is less.

**6.3** A cancellation must be made in text form. The relevant date is the date of receipt by VDMA Services.

**6.4** The contractual fee is also due in full even if the Sponsor does not use all the services under the Contract.

## Article 7 Cancellation and non-performance by VDMA Services

**7.1** Should VDMA Services be unable to fulfil their contractual obligations towards the Sponsor, they will so notify the Sponsor as soon as reasonably practicable. VDMA Services will offer the Sponsor an equivalent alternative, depending on the nature of their non-performance.

**7.2** Should VDMA Services be unable to hold the Event due to the occurrence of force majeure, in particular - but not limited to - natural disasters, war, civil unrest, strikes, epidemics, pandemics, governmental measures or other unforeseeable events beyond the control of VDMA Services, they will notify the Sponsor as soon as reasonably practicable. The ongoing effects of the corona pandemic are deemed a pandemic within the meaning of sentence 1.

**7.3** Should VDMA Services be in a position to hold the Event at a later date (reschedule), they will inform the Sponsor as soon as reasonably practicable. If the Event is rescheduled, the Sponsor may choose not to participate on the changed date. The Sponsor must notify in text form VDMA Services of its decision no later than one week following receipt of the reschedule notice.

**7.4** In the cases pursuant to 7.2 and 7.3 above, the Sponsor may claim reimbursement of payments already made, minus prior advertising costs incurred.

## Article 8 Liability

**8.1** VDMA Services' liability is limited to cases of intent and gross negligence or culpable injury to life, body or health.

**8.2** In the case of a slightly negligent breach of a fundamental condition of Contract, liability on the part of VDMA Services shall be limited to reasonably foreseeable damage that is intrinsic to the Contract.

**8.3** VDMA Services does not accept warranty for advertising and image activities achieving the effect intended by the Sponsor.

## Article 9 Data protection/privacy

**9.1** Following the booking process, data provided by the Sponsor (company name, postal address, contact person, telephone/fax number and email addresses) will be stored and processed.

In particular, VDMA Services use personal data:

- to process orders and business transactions with the Sponsor;
- to send out offers in connection with the Event;
- for Event-specific information before and after the Event;
- to get into contact and for inquiries and queries;
- to send information and advertising material by ordinary mail;
- to forward selected data to specific contractors in fulfilment of the Contract;
- to prepare personalized tickets; and
- for evaluations for statistical purposes.

**9.2** Further information on individual rights and general information on how we manage personal data can be found at [www.vdma.org/en/datenschutz](http://www.vdma.org/en/datenschutz).

**9.3** VDMA Services only store and use personal data for as long as this is necessary to perform the Contract. VDMA Services will only use these for the purposes for which data have been collected or to comply with legal requirements regarding reporting or document retention. The Sponsor may at any time object to the use of its data for the above-mentioned purposes, in particular for the sending of Event-specific information before and after the Event and the sending of offers in connection with the Event. **Email to: [vdmaseservices@vdma.org](mailto:vdmaseservices@vdma.org)**

## Article 10 Good conduct, information and confidentiality

**10.1** The Parties undertake to show mutual respect, good conduct and loyalty. The Sponsor is obliged to take into account the interests of VDMA Services. In particular, the reputation and image of VDMA Services as a service company of VDMA e. V. and the image of the sponsored Event deserve to be protected.

**10.2** The Parties shall inform each other as soon as reasonably practicable about any circumstances and changes that are relevant for the implementation of this Contract.

**10.3** The Parties undertake to maintain confidentiality towards third parties regarding the content of the individual sponsoring contracts, including without limitation the individual items of performance. A Party may disclose to a third party details hereunder only if and when it has obtained the express, written consent of the other Party, in order to safeguard one or both Parties' interests that deserve protection, or in the case of statutory disclosure requirements. This obligation shall survive the termination of this Contract.

## Article 11 Duration of the Contract

**11.1** This Contract enters into force upon receipt of the booking confirmation issued by VDMA Services.

**11.2** This Contract ends upon cancellation or end of the Event and fulfilment of each and any obligations owed by either Party.

## Article 12 Limitation period

**12.1** The limitation period is 12 months and starts at the end of the week when the Event ends. Cases of intent, gross negligence and culpable injury to life, body or health are excluded from the short limitation period. In this respect the statutory limitation periods apply.

## Article 13 Text form requirement

**13.1** There are no further oral agreements between the Parties.

**13.2** Amendments and supplements to this Contract must be made in text form. This also applies to a waiver of this clause.

## Article 14 Applicable law and jurisdiction

**14.1** This Contract is governed exclusively by the laws of the Federal Republic of Germany, to the exclusion of the UN Convention on Contracts for the International Sale of Goods.

**14.2** Place of jurisdiction for all disputes arising from or in connection with this Contract is Frankfurt am Main.

VDMA Services GmbH  
Lyoner Strasse 18 | 60528 Frankfurt/Main | Germany  
Phone +49 69 6603 1892  
Telefax +49 69 6603 2143  
Email [info@vdmaseservices.org](mailto:info@vdmaseservices.org)  
Internet [www.vdmaseservices.de](http://www.vdmaseservices.de)

Chairman of the  
supervisory board:  
Karl Haeusgen  
Managing Directors:  
Holger Breiderhoff  
Sven Laux  
Dr. Ralph Wiechers

Deutsche Bank AG, Frankfurt  
BLZ 500 700 10, Kto. 928499  
IBAN DE29 5007 0010 0092 8499 00  
SWIFT DEUTDEFFXXX

Commerzbank AG, Frankfurt  
BLZ 500 800 00, Kto. 912803  
IBAN DE88 5008 0000 0091 2803 00  
SWIFT DRESDEFFXXX

Place of business: Frankfurt  
Register court: District court Frankfurt  
HRB10883

Tax No. 045 234 36106  
VAT ID. DE 114156212

VDMA Services  
Lyoner Straße 18  
60528 Frankfurt/Main  
Germany

Organizer: VDMA Services  
Contact: Hatice Altintas  
Phone: +49 69 6603 1143  
Fax: +49 69 6603 2143  
Email: Hatice.Altintas@vdma.org

## BOOKING FORM SPONSORSHIP PROGRAM

We would like to book the following sponsorship opportunities:  
Please tick;

<b>1 Congress Logistics Sponsorship</b>	
1.01 Congress Bags	<b>35,000 €</b>
1.02 Signage Footprints	<b>15,000 €</b>
1.03 Memory Sticks	<b>15,000 €</b>
1.04 Pens	<b>5,000 €</b>
1.05 Notepads	<b>5,000 €</b>
1.06 Welcome Gift	<b>8,000 €</b>
1.07 Umbrella	<b>8,000 €</b>
1.08 Coffee to go cup	<b>10,000 €</b>
1.09 Powerbank	<b>10,000 €</b>
<b>2 Mobile App and WIFI Area Sponsorship</b>	
2.01 Mobile App – Start Screen Sponsor	<b>15,000 €</b>
2.02 Mobile App – Banner Ad Sponsor	<b>7,000 €</b>
2.03 WIFI Area Sponsorship	<b>10,000 €</b>
<b>3 Room Sponsorship</b>	
3.01 Session Room Sponsorship	<b>15,000 – 20,000 €</b>
3.02 One-Day Catering	<b>6,000 €</b>
3.03 Media Check Sponsorship	<b>2,500 €</b>
3.04 Bar Area Sponsorship	<b>15,000 €</b>
3.05 Registration Area Sponsorship	<b>10,000 €</b>
3.06 Welcome Reception	<b>15,000 €</b>

VDMA Services  
Lyoner Straße 18  
60528 Frankfurt/Main  
Germany

Organizer: VDMA Services  
Contact: Hatice Altintas  
Phone: +49 69 6603 1143  
Fax: +49 69 6603 2143  
Email: Hatice.Altintas@vdma.org

## BOOKING FORM SPONSORSHIP PROGRAM

We would like to book the following sponsorship opportunities:  
Please tick;

<b>4 Other Opportunities</b>	
<b>4.01 Closing Ceremony Banquet</b>	<b>15,000 €</b>
<b>4.02 Staffing Shirts Sponsorship</b>	<b>15,000 €</b>
<b>4.03 Wall Banner</b>	
4.01.01 Small Wall Banner on exhibition floor	<b>4,000 €</b>
4.01.02 Large Wall Banner on exhibition floor	<b>6,000 €</b>
<b>4.04 Advertising in Online Pre Program</b>	
4.04.01 Back Cover Online Pre Program	<b>4,000 €</b>
4.04.02 Inside Front Cover Online Pre Program	<b>3,000 €</b>
4.04.03 Inside Back Cover Online Pre Program	<b>2,000 €</b>
4.04.04 Inside Full Page Online Pre Program	<b>1,500 €</b>
<b>4.05 Advertising in Online Final Program</b>	
4.05.01 Back Cover Online Final Program	<b>8,000 €</b>
4.05.02 Inside Front Cover Online Final Program	<b>6,000 €</b>
4.05.03 Inside Back Cover Online Final Program	<b>4,000 €</b>
4.05.04 Inside Full Page Online Final Program	<b>3,000 €</b>
<b>4.06 Additional Sponsorship Opportunities</b>	
4.06.01 Banner ad rotating on congress website	<b>2,000 €</b>
4.06.02 Company logo on beach flag within the entrance area	<b>4,000 €</b>
4.06.03 Placement of a roll-up banner within the congress venue (entrance, corridors)	<b>3,000 €</b>
4.06.04 Newsletter	<b>2,000 €</b>
<b>Total sum in € (excluding VAT)</b>	

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## BOOKING FORM SPONSORSHIP PROGRAM

We hereby register as sponsor at CIMAC World Congress 2025.

### Company / Organization

Company/Organization \_\_\_\_\_

Street \_\_\_\_\_

Postcode \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Internet \_\_\_\_\_

Email \_\_\_\_\_

Owner/Director \_\_\_\_\_

VAT-ID (EU-Countries) \_\_\_\_\_

Purchase Order Number (if required for invoice) \_\_\_\_\_

### Contact person

Name \_\_\_\_\_

First name \_\_\_\_\_

Title \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Yes, we have noted and acknowledged terms and conditions for sponsoring

### Alternative address for invoice

Company \_\_\_\_\_

Street \_\_\_\_\_

Postcode \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

VAT-ID (EU-Countries) \_\_\_\_\_

Place and date \_\_\_\_\_

Company stamp and legally binding signature \_\_\_\_\_

VDMA Services GmbH  
Lyoner Strasse 18 | 60528 Frankfurt/Main | Germany  
Phone +49 69 6603 1892  
Telefax +49 69 6603 2143  
Email [info@vdmaservices.org](mailto:info@vdmaservices.org)  
Internet [www.vdmaservices.de](http://www.vdmaservices.de)

Chairman of the  
supervisory board:  
Karl Haeusgen  
Managing Directors:  
Holger Breiderhoff  
Sven Laux  
Dr. Ralph Wiechers

Deutsche Bank AG, Frankfurt  
BLZ 500 700 10, Kto. 928499  
IBAN DE29 5007 0010 0092 8499 00  
SWIFT DEUTDEFFXXX

Commerzbank AG, Frankfurt  
BLZ 500 800 00, Kto. 912803  
IBAN DE88 5008 0000 0091 2803 00  
SWIFT DRESDEFFXXX

Place of business: Frankfurt  
Register court: District court Frankfurt  
HRB10883

Tax No. 045 234 36106  
VAT ID. DE 114156212

# EXHIBITION PACKAGES



**Stand a1**



**Stand a2**

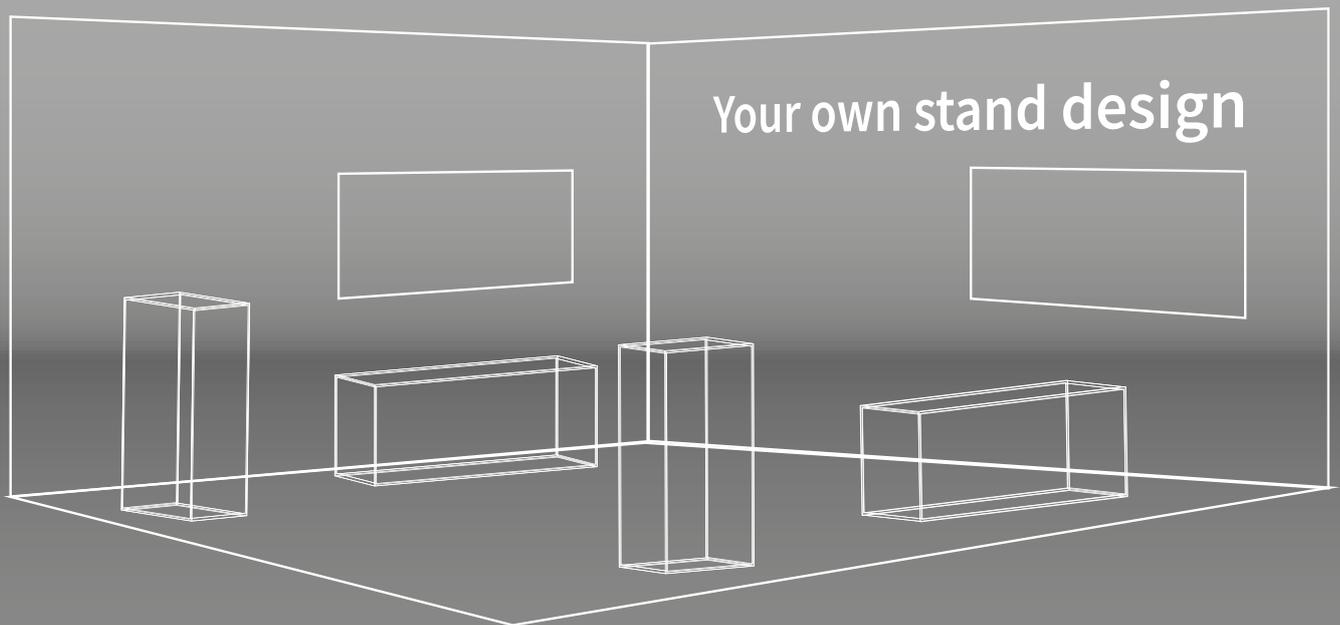
## Stand Type a) – Package (min. 9 sqm)

- Provision of stand space
- Stand construction, uniform design
- Uniform floor covering
- 1 table, 3 chairs (a.1) or 1 high table, 3 high chairs (a.2)
- 1 lockable sideboard, 1 waste paper basket
- Fascia board incl. company name and booth-number
- Power connection 230 V (single plug)
- General stand lighting
- Daily basic stand cleaning, excl. exhibits
- Catalogue entry (CIMAC Congress publication)
- Support service by VDMA Services GmbH prior to the event and during the show
- 2 exhibitor badges, for each additional 9 sqm you will receive 1 extra badge

**EUR 640.00 /sqm incl. stand construction (excl. tax)**

### Exhibitor Badges

The exhibitor badges are for use of the stand staff only and do not entitle to take part in the conference.



### **Stand Type b) – Required exhibition raw space excl. stand construction (min. 54 sqm)**

- Provision of stand space
- Daily basic stand cleaning, excl. exhibits
- Catalogue entry (CIMAC Congress publication)
- Support service by VDMA Services prior to the event and during the show
- 4 exhibitor badges, for each additional 9 sqm you will receive 1 extra badge

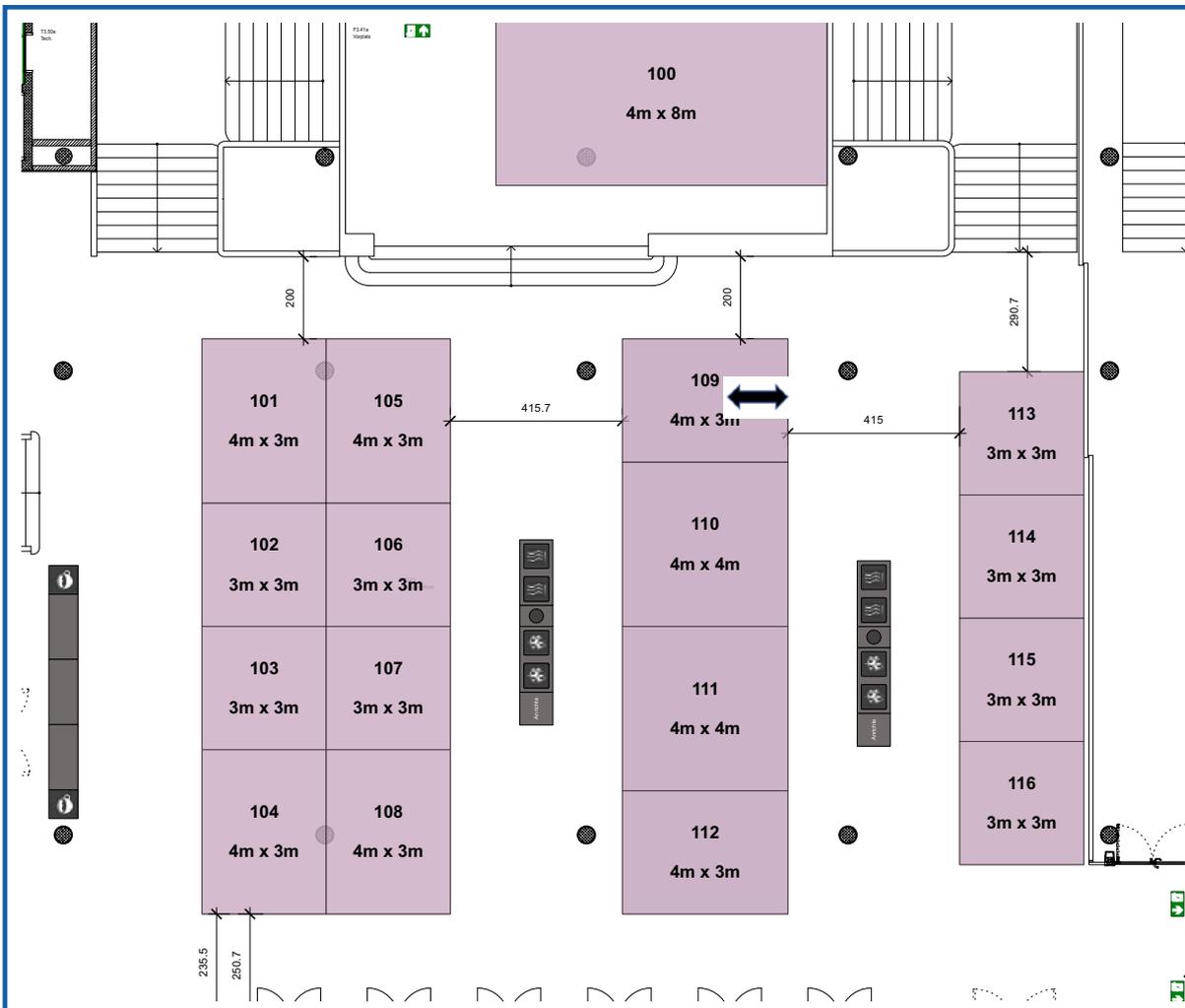
**EUR 420.00 /sqm excl. stand construction (excl. tax)**

#### **Exhibitor Badges**

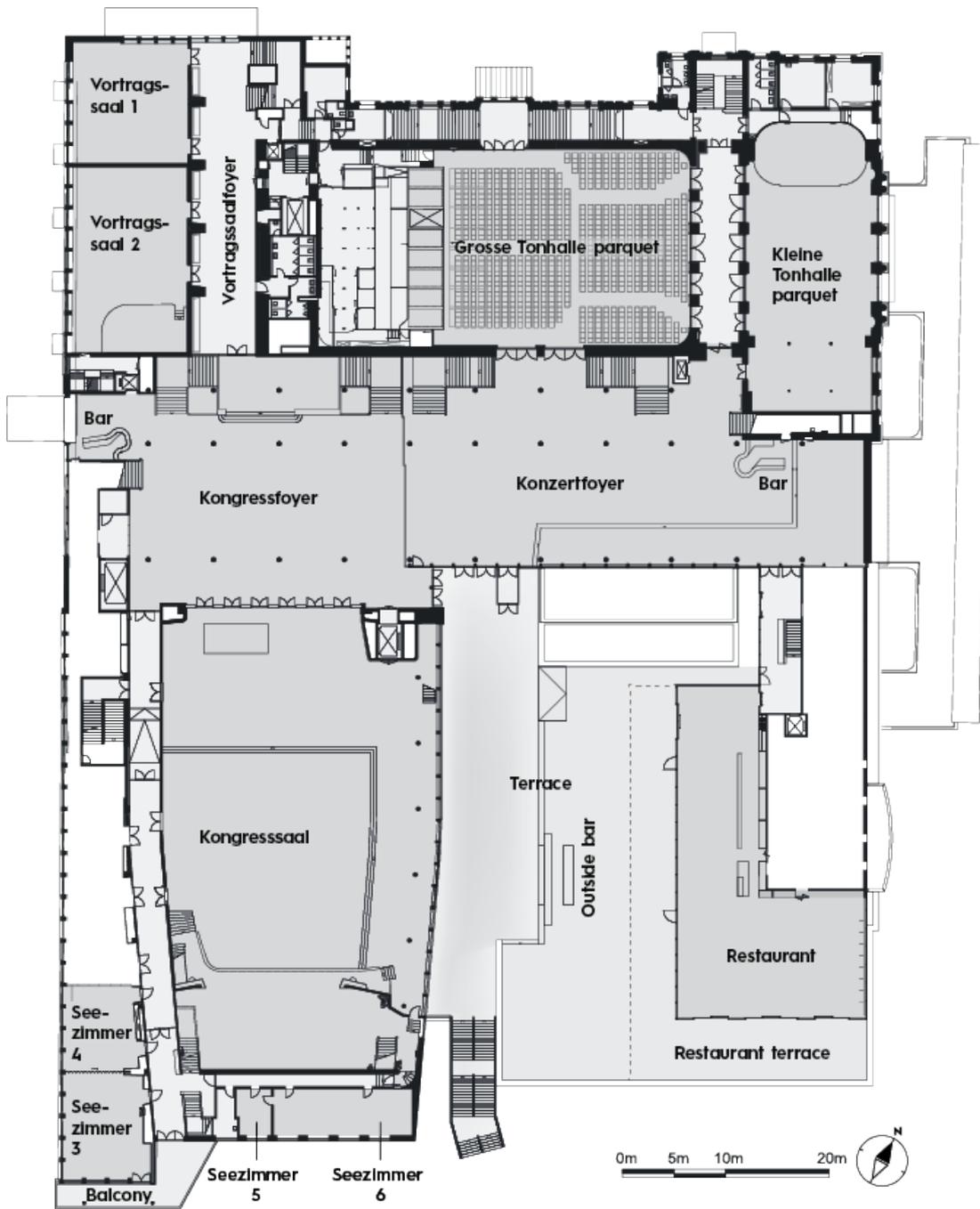
The exhibitor badges are for use of the stand staff only and do not entitle to take part in the conference.

## Exhibition Area Kongress Foyer - Level 01

Please refer to the general hall layout below. It shows the currently planned catering areas as well as the entrances. Please be informed that the overall layout is also subject to change.



Overview Kongresssaal and Foyer



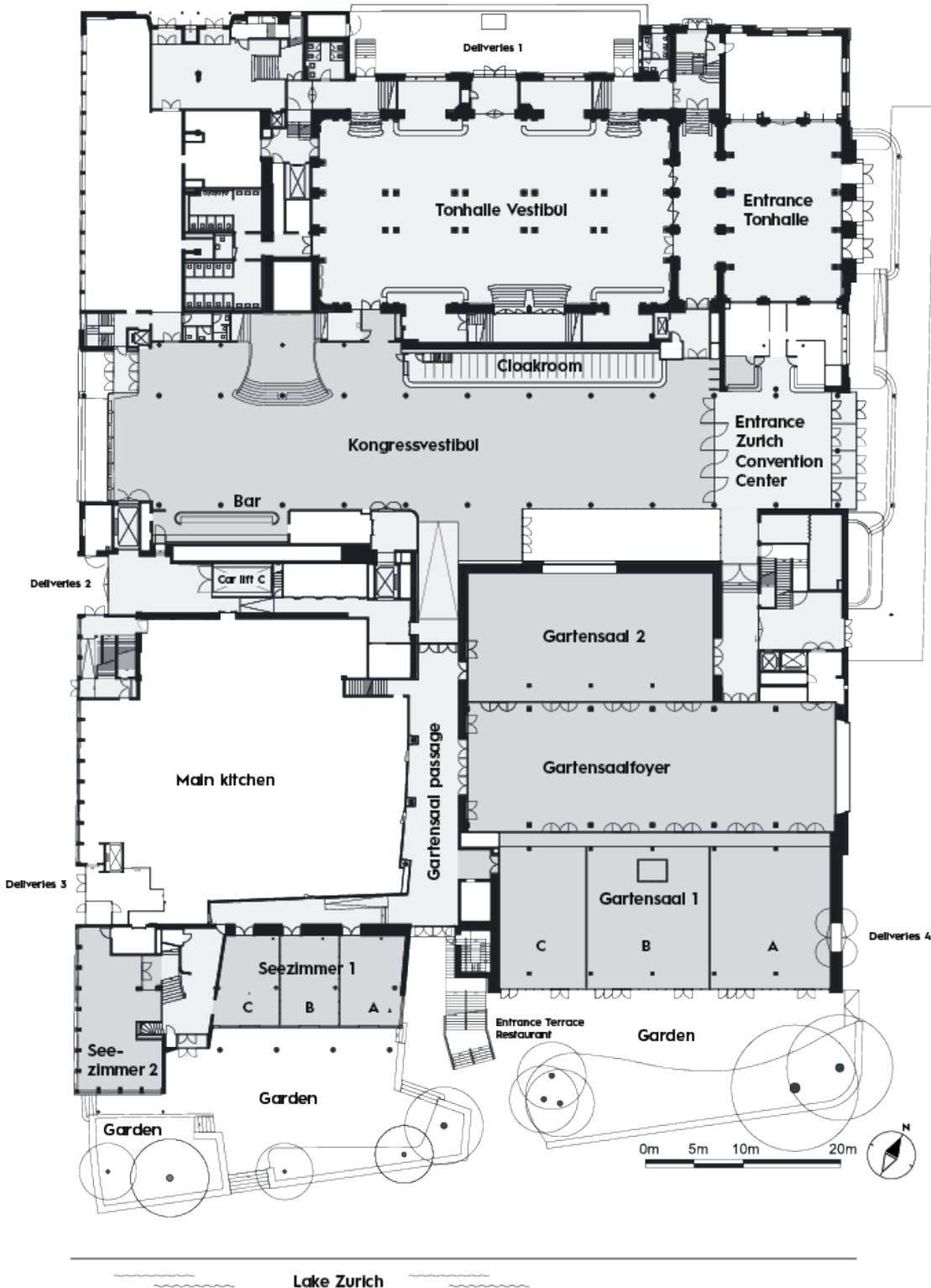
Lake Zurich

## Exhibition Area - Level 00

Please refer to the general hall layout below. It shows the currently planned catering areas as well as the entrances. Please be informed that the overall layout is also subject to change.



## Overview Kongressvertibül and Gartensaal



## CIMAC 2025 Exhibition: 19 – 15 June 2025 Zurich / Switzerland

### Closing date for registration:

**31 October 2024**  
**Deadline Early Bird Fee**

**Please note that prices will increase  
by 20% after the deadline.**

**Please return to:**  
**VDMA Services GmbH**  
**Hatice Altintas**  
**Project Manager Fairs and Congresses**  
**Lyoner Straße 18**  
**60528 Frankfurt am Main**  
**Phone: +49 69 6603-1143**  
**E-Mail: hatice.altintas@vdma.org**

Please note the general terms of participation!

1. Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Person in charge: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please tick:

private person

Registered entrepreneur (or legal entity) with VAT-Reg.-No. (EU)

VAT-Reg.-No.(EU): \_\_\_\_\_

Commercial/Company Reg.-No. (non-EU): \_\_\_\_\_

Purchase Order (if required for invoice) \_\_\_\_\_

2. **a) Required exhibition space incl. stand construction:**

sqm incl. stand construction at

**EUR 640.00 / sqm** (excl. tax)

Booth Number(s) First choice: \_\_\_\_\_

Booth Number(s) Second choice: \_\_\_\_\_

Booth size (**min. 9 sqm**) \_\_\_\_\_

**b) Required exhibition raw space excl. stand construction:**

sqm excl. stand construction at

**EUR 420.00 / sqm** (excl. tax)

Booth Number(s) First choice: \_\_\_\_\_

Booth Number(s) Second choice: \_\_\_\_\_

Booth size (**min. 54 sqm**) \_\_\_\_\_

**Please refer to the attached hall layout to fill in the optional booth numbers. The space will be allocated on a first come, first served base.**

**CIMAC 2025**  
**Exhibition: 19 – 22 May 2025**  
**Zurich / Switzerland**

**Please return to:**  
**VDMA Services GmbH**  
**Hatice Altintas**  
**Project Manager Fairs and Congresses**  
**Lyoner Straße 18**  
**60528 Frankfurt am Main**  
**Phone: +49 69 6603-1143**  
**E-Mail: hatice.altintas@vdma.org**

Please note the general terms of participation!

3. **Important: Please advise the weight and dimensions of your exhibits. The allowed load per square meter is 400 kg.**

.....kgs.....X..... X..... cm

.....kgs.....X..... X..... cm

.....kgs.....X..... X..... cm

.....kgs.....X..... X..... cm

4. We have noted and acknowledged the General and Specific Conditions of Participation and agree to the computer-aided recording and storage of company details **(mandatory)**.

We agree that any information about the participation at the CIMAC 2025 can be sent to the above mentioned email address **(mandatory)**. This agreement may be cancelled at any time.

We agree to receive advertisement of VDMA Services GmbH. The email address will not be forwarded to third parties **(optional)**. This agreement may be cancelled at any time.

.....  
Place, Date

.....  
Company stamp / legally binding signature

**CIMAC 2025**  
**Exhibition: 19 – 15 June 2025**  
**Zurich / Switzerland**

## Organizer of the exhibition:

VDMA Services GmbH  
Hatice Altintas  
Project Manager Fairs and Congresses  
Lyoner Straße 18  
60528 Frankfurt am Main  
Phone: +49 69 6603-1143  
E-Mail: hatice.altintas@vdma.org

### 1. Closing date for registration: 31 October 2024

(for early bird rates, after that date +20%)

### 2. Participation fees and services included:

#### a) EUR 640.00 / sqm incl. stand construction, excl. tax

(min. 9 sqm)

- Provision of stand space
- Stand construction, uniform design
- Uniform floor covering
- 1 table, 3 chairs, 1 lockable sideboard, 1 waste paper basket
- Fascia board incl. company name and booth-number
- Power connection 230 V (single plug)
- General stand lighting
- Daily basic stand cleaning, excl. exhibits
- Catalogue entry (CIMAC Congress publication)
- Support service by VDMA Services prior to the event and during the show
- 2 exhibitor badges, for each additional 12 sqm you will receive 1 extra badge

#### b) EUR 420.00 / sqm excl. stand construction, excl. tax

(min. 48 sqm)

- Provision of stand space
- Daily basic stand cleaning, excl. exhibits
- Catalogue entry (CIMAC congress publication)
- Support service by VDMA Services prior to the event and during the show
- 4 exhibitor badges, for each additional 9 sqm you will receive 1 extra badge
- Power connection 230 V (single plug)

### 3. Duration of exhibition: 19 - 22 May 2025

### 4. Allocation:

Exhibitors will be informed about booth and position after admission.

### 5. Waiver:

Waiving individual company specific or general services shall not constitute a claim for a reduction of the participation fee. Under no circumstances may uniform design elements be foregone.

### 6. Terms of payment:

Payment of 20 % of the participation fees, based on the area size requested (according to no. 2), shall be due upon submission of registration in writing. Payment of this amount is due upon receipt of a corresponding invoice for payment in advance. The amount stated in the invoice for payment in advance must be paid into the account given in the invoice, naming the event in question. Apart from the General Conditions of Participation, the down-payment is obligatory for admission. On admission, payment shall be due of the outstanding amount, immediately upon receipt of the final invoice. The amount stated in the invoice for final payment must be paid into the account given in the invoice, naming the event in question.

# Contact us

We will be pleased to help you with all your sponsorship and exhibition activities for the CIMAC World Congress 2025, discuss your ideas with you, and support you in implementing them. For further information please contact:

**VDMA Services GmbH**

Lyoner Strasse 18  
60528 Frankfurt am Main  
Germany

Phone: +49 69-6603 1143

Email: [Hatice.Altintas@vdma.org](mailto:Hatice.Altintas@vdma.org)

Web: [www.cimaccongress.com](http://www.cimaccongress.com)

